Journal Editorial Board
ISSN 2329-3284 (Print)  ISSN 2329-3292 (Online)
http://www.scirp.org/journal/ojbm/

Editorial Board

Prof. Howard Adler  Purdue University, USA
Dr. Rodrigo Basco  Herdecke University, Germany
Dr. Michael G. Brizek  South Carolina State University, USA
Dr. F. Javier Rondán Cataluña  University of Seville, Spain
Prof. Valentina Della Corte  Federico II University of Naples, Italy
Dr. Bruna Echcia  University of Naples Federico II, Italy
Prof. Mohsen Elhafsi  University of California-Riverside, USA
Prof. Richard F. Ghiselli  Purdue University, USA
Dr. Keith Harman  Oklahoma Baptist University, USA
Prof. Mai Iskandar-Datta  Wayne State University, USA
Dr. Nazrul Islam  Aberystwyth University, UK
Dr. Grigoris L. Kyriakopoulos  National Technical University of Athens, Greece
Prof. Min-Young Lee  University of Kentucky, USA
Prof. Marco Maffei  Federico II University of Naples, Italy
Dr. Fernando Matias-Reche  Granada University, Spain
Prof. Javier Llorens Montes  University of Granada, Spain
Dr. Vincent Omachonu  University of Miami, USA
Dr. Fabio Sabatini  Sapienza University of Rome, Italy
Prof. David W. Stewart  Loyola Marymount University, USA
Prof. Patrick Velte  Leuphana University Lueneburg, Germany
Dr. Ruhai Wu  McMaster University, Canada
## Table of Contents

**Volume 5 Number 3  July 2017**

**Local Governance and Local Knowledge**  
D. Q. Wang ........................................................................................................ 415

**Integrity or Compliance Based Ethics: Which Is Better for Today’s Business?**  
B. H. Geddes .................................................................................................... 420

**The Evolution of Intellectual Structure in Organization Studies between 1990 and 2010: A Research Based on Bibliometric Analysis**  

**Uncertainty, Incentive and Over/Under-Investment**  
H. H. Zhang ..................................................................................................... 450

**Exponential Technologies + Reverse Innovation = Solution for Future Healthcare Issues? What Does It Mean for University Education and Entrepreneurial Opportunities?**  
M. Friebe .......................................................................................................... 458

**Book Review on Social Entrepreneurship and Tourism: Philosophy and Practice (Tourism on the Verge) Edited by Pauline J. Sheldon & Roberto Daniele**  
S. B. Mariki, R. B. Modest ................................................................................ 470

**Expressing Efficiency as a Function of Key Performance Control Parameters: A Case Study of Hydrocyclone Unit Process at Josay Goldfields Limited, Tarkwa, Ghana**  
O. Yeboah, S. Arthur ........................................................................................ 476

**A Summary of Studies on Organizational Legitimacy**  
Y. Y. Tang .......................................................................................................... 487

**An Exploration of the Construction of China’s Eldercare Service Talent Team from the Expectancy Theory Perspective**  
C. Y. Du, R. D. Han, C. Q. Li ........................................................................... 501

**A Model Study on the Effect of Housing Supply Elasticity on Labor Market**  
Y. H. Zhong ....................................................................................................... 514

**Research on the Sustainable Development of China’s Village Banks**  
W. J. An ............................................................................................................. 522
Assessment of the Production, Technology and Marketing Challenges Facing Starch Producing Companies in Ghana

A. Bright, S. Y. Akomea, W. Owusu-Ansah

A Literature Review of the Influence of Electronic Word-of-Mouth on Consumer Purchase Intention

Y. Cong, Y. Q. Zheng

Research on Talent Policy Changes in Contemporary China

S. L. Wang
Open Journal of Business and Management (OJBM)

Journal Information

SUBSCRIPTIONS


Subscription rates:
Print: $39 per issue.
To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements
Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)
E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:
Copyright © 2017 by Scientific Research Publishing Inc.
This work is licensed under the Creative Commons Attribution International License (CC BY).
http://creativecommons.org/licenses/by/4.0/

Copyright for individual papers of the journal:
Copyright © 2017 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:
Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

Disclaimer of liability
Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:
E-mail: ojbm@scirp.org
Call for Papers

Open Journal of Business and Management

ISSN 2329-3284 (Print) ISSN 2329-3292 (Online)
http://www.scirp.org/journal/ojbm/

Open Journal of Business and Management (OJBM) is an international journal dedicated to the latest advancement in the study of business and management. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of business and management.

Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers covering a wide range of fields but not limited to the following:

- Accounting
- Advertising
- Analysis
- Business and economics education
- Business ethics and corporate social responsibility
- Business finance and investment
- Business law
- Business research methods
- Business theories
- Case studies and management information systems
- Communication
- Consumer behavior
- Corporate governance
- Engineering management
- Entrepreneurship
- Environmental management and profitability
- Financial reporting
- General business research
- General management
- Health management in public and private institutions at the healthcare sector
- Human resource management
- Information technologies
- Insurance
- Internationalization features of Small and Medium Enterprises (global SMEs)
- Legislative issues/initiatives at the entrepreneurial sector
- Management information systems
- Management organization
- Marketing
- Marketing theory and applications
- Operations management
- Organizational behavior
- Organizational behavior and theory
- Personnel and industrial relations
- Production/operations management
- Project management
- Project management and strategy
- Risk management
- Sales management
- Social issues and public policy
- Statistics and econometrics
- Strategic management
- Strategic management policy
- Supply chain management—advancements in logistics management
- Technology and innovation diffusion in enterprises
- Total quality management

We are also interested in: 1) Short reports — 2-5 page papers in which an author can either present an idea with a theoretical background but has not yet completed the research needed for a complete paper, or preliminary data; 2) Book reviews — Comments and critiques, special peer-reviewd issue for colloquia, symposia, workshops.

Notes for Intending Authors

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

http://www.scirp.org/journal/ojbm/ Email: ojbm@scirp.org
What is SCIRP?
Scientific Research Publishing (SCIRP) is one of the largest Open Access journal publishers. It is currently publishing more than 200 open access, online, peer-reviewed journals covering a wide range of academic disciplines. SCIRP serves the worldwide academic communities and contributes to the progress and application of science with its publication.

What is Open Access?
All original research papers published by SCIRP are made freely and permanently accessible online immediately upon publication. To be able to provide open access journals, SCIRP defrays operation costs from authors and subscription charges only for its printed version. Open access publishing allows an immediate, worldwide, barrier-free, open access to the full text of research papers, which is in the best interests of the scientific community.

- High visibility for maximum global exposure with open access publishing model
- Rigorous peer review of research papers
- Prompt faster publication with less cost
- Guaranteed targeted, multidisciplinary audience

Website: http://www.scirp.org
Subscription: sub@scirp.org
Advertisement: service@scirp.org