Journal Editorial Board

ISSN 2329-3284 (Print)  ISSN 2329-3292 (Online)

http://www.scirp.org/journal/ojbm/

Editorial Board

Prof. Howard Adler  Purdue University, USA
Dr. Rodrigo Basco  Herdecke University, Germany
Dr. Michael G. Brizek  South Carolina State University, USA
Dr. F. Javier Rondán Cataluña  University of Seville, Spain
Prof. Valentina Della Corte  Federico II University of Naples, Italy
Dr. Bruna Ecchia  University of Naples Federico II, Italy
Prof. Mohsen Elhafsi  University of California-Riverside, USA
Prof. Richard F. Ghiselli  Purdue University, USA
Prof. Mai Iskandar-Datta  Wayne State University, USA
Dr. Nazrul Islam  Aberystwyth University, UK
Dr. Grigorios L. Kyriakopoulos  National Technical University of Athens, Greece
Prof. Min-Young Lee  University of Kentucky, USA
Prof. Marco Maffei  Federico II University of Naples, Italy
Dr. Fernando Matias-Reche  Granada University, Spain
Prof. Javier Llorens Montes  University of Granada, Spain
Dr. Vincent Omachonu  University of Miami, USA
Dr. Fabio Sabatini  Sapienza University of Rome, Italy
Prof. David W. Stewart  Loyola Marymount University, USA
Prof. Patrick Velte  Leuphana University, Lueneburg, Germany
Dr. Ruhai Wu  McMaster University, Canada
Table of Contents

Volume 3   Number 4   October 2015

Time Wasting Activities within the Workplace: Don’t Be Apart of Them
D. C. Darden.................................................................................................................................345

Social Responsibility Practices in the Marketing of Loans by Microfinance Companies in Ghana, the Views of the Customer
Y. Brew, J. W Chai, S. Addae-Boateng, S. Sarpong................................................................349

Research on Dynamic Capabilities and Innovation Performance in the Chinese Context: A Theory Model-Knowledge Based View
Y. Gao, Y. M. Zhu.......................................................................................................................364

Psychological Contract Breach and Turnover Intention: The Intermediary Role of Job Satisfaction
X. Q. Xie, H. M. Liu, H. Deng.................................................................................................371

Studies on the Human Resource Management of X Company in Tai’an City, Shandong Province
X. J. Wang, J. L. Hu....................................................................................................................380

Role of Entrepreneurship in Future Economic Development of Taiwan
M. Kumar........................................................................................................................................389

Research on the Relationship between Enterprise Network Resources and Market Scope of Cross-Regional Integration: An Empirical Study under Condition of Market Segmentation in China
G. Y. Ye, T. T. Jin, Y. Zhou........................................................................................................403

The Emotion of Awe and Perception of Destination to Influence Tourists’ Satisfaction
D. Lu, Y. Tian..................................................................................................................................412

Vision, Big Data, and the Allegory of the Cave
K. Stuke..........................................................................................................................................422

Study on Channel Selection Evaluation Model of Painting Material Industry Based on Brand Building
W. Li, W. B. Wang.......................................................................................................................425

A Framework for Research and Practice: Relationship among Perception of Organizational Politics, Perceived Organization Support, Organizational Commitment and Work Engagements
Z. L. Rong, G. L. Cao....................................................................................................................433

A Research on the Difficulties and Countermeasures of the Traditional Business under the Background of Mobile Internet
X. R. Huang, Y. J. Huang..............................................................................................................441
Analysis of Nokia’s Decline from Marketing Perspective
J. Z. Jia, Y. C. Yin........................................................................................................................................................................446

Family Involvement and Firm Governance: In the View of Socioemotional Wealth Protection
Z. Y. Yuan, X. L. Han, Y. L. Zheng...............................................................................................................................................453

The Role Transition Researches of the Government in Public Service Outsourcing
H. Wu, F. Pan, Y. Zhang...........................................................................................................................................................465

The Research of Initial Public Offering Audit Risk Management
L. X. Wang..................................................................................................................................................................................471

The Review of Empowerment Leadership
Y. Y. Liu.....................................................................................................................................................................................476
Open Journal of Business and Management (OJBM)

Journal Information

SUBSCRIPTIONS


Subscription rates:
Print: $39 per issue.
To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements
Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)
E-mail: sub@scirp.org

COPYRIGHT

COPYRIGHT AND REUSE RIGHTS FOR THE FRONT MATTER OF THE JOURNAL:
Copyright © 2015 by Scientific Research Publishing Inc.
This work is licensed under the Creative Commons Attribution International License (CC BY).
http://creativecommons.org/licenses/by/4.0/

COPYRIGHT FOR INDIVIDUAL PAPERS OF THE JOURNAL:
Copyright © 2015 by author(s) and Scientific Research Publishing Inc.

REUSE RIGHTS FOR INDIVIDUAL PAPERS:
Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

DISCLAIMER OF LIABILITY

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:
E-mail: ojbm@scirp.org
Open Journal of Business and Management (OJBM) is an international journal dedicated to the latest advancement in the study of business and management. The goal of this journal is to provide a platform for scientists and academicians all over the world to promote, share, and discuss various new issues and developments in different areas of business and management.

Subject Coverage

All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers covering a wide range of fields but not limited to the following:

- Accounting
- Advertising
- Analysis
- Business and economics education
- Business ethics and corporate social responsibility
- Business finance and investment
- Business law
- Business research methods
- Business theories
- Case studies and management information systems
- Communication
- Consumer behavior
- Corporate governance
- Engineering management
- Entrepreneurship
- Financial reporting
- General business research
- General management
- Human resource management
- Health management in public and private institutions at the healthcare sector
- Information technologies
- Insurance
- Internationalization features of Small and Medium Enterprises (global SMEs)
- Logistics management
- Legislative issues/initiatives at the entrepreneurial sector
- Management information systems
- Management organization
- Marketing
- Marketing theory and applications
- Operations management
- Organizational behavior
- Organizational behavior and theory
- Personnel and industrial relations
- Production/operations management
- Project management
- Project management and strategy
- Risk management
- Sales management
- Social issues and public policy
- Statistics and econometrics
- Strategic management
- Strategic management policy
- Supply chain management - Advancements in diffusion in enterprises
- Technology and innovation
- Total quality management

We are also interested in: 1) Short reports — 2-5 page papers in which an author can either present an idea with a theoretical background but has not yet completed the research needed for a complete paper, or preliminary data; 2) Book reviews — Comments and critiques, special peer-review issue for colloquia, symposia, workshops.

Notes for Intending Authors

The submitted manuscript should not have been previously published in any form and must not be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

Website and E-Mail

http://www.scirp.org/journal/ojbm/ Email: ojbm@scirp.org