Journal Editorial Board

ISSN 1949-4998 (Print) ISSN 1949-5005 (Online)
http://www.scirp.org/journal/health

Editor-in-Chief
Prof. James J. Chou
Harvard Medical School, USA

Associate Editors
Prof. Leonid P. Titov
The Republican Research and Practical Center for Epidemiology and Microbiology, Belarus
Dr. Wei-Zhu Zhong
Gordon Life Science Institute, USA

Editorial Board
Dr. Yiqiang Cai
Yale University, USA
Prof. Cecilia L. W. Chan
The University of Hong Kong, Hong Kong (China)
Prof. James C. S. Chim
University of Hong Kong, Hong Kong (China)
Prof. Robert M. Goodman
School of Health, Physical Education, and Recreation Indiana University, USA
Prof. Reginald M. Gorczynski
University Health Network, Canada
Dr. Yohichi Kumaki
Utah State University, USA
Dr. Chih Ming Lin
Cathay General Hospital, Chinese Taipei
Prof. Aron D. Mosnaim
Rosalind Franklin University of Medicine and Science, USA
Prof. George Perry
University of Texas at San Antonio, USA
Dr. Jason L. Powell
University of Central Lancashire, UK
Dr. Bruce I. Reiner
Maryland Veterans Affairs Medical Center, USA
Prof. Sheryl L. Szeinbach
Division of Pharmacy Practice and Administration, The Ohio State University, College of Pharmacy, USA

Guest Reviewers
Anshu Agrawal
Nazan Kilic Akca
Lisa Bill
Eva C. Bonefeld-Jorgensen
Mario Cesarelli
Alhela Eyad
Armen Yuri Gasparyan
Mario Giorgi
Jan Iwaniszewski
Maria Karekla
Senya Matsufuji
Arnulfo Nava-Zavala
Carlos Soares Pernambuco
Sevinc Polat
Yehuda Shoenfeld
Rodrigo Vale
Carlos Augusto Carvalho de Vasconcelos
# TABLE OF CONTENTS

**Volume 4, Special Issue II, October 2012**

<table>
<thead>
<tr>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Development of H5 subtype-specific monoclonal antibodies (MAb) and mab-based assays for rapid detection of H5 avian influenza</td>
<td>H. G. Lu, L. Lin, R. H. Wang, Y. B. Li, B. Scheuchenzuber, J. B. Liu, Z. Q. Xie, J. A. Rosebrock</td>
<td>923</td>
</tr>
<tr>
<td>“Body bags ready”: Print media coverage of avian influenza in Australia</td>
<td>S. C. Jones, L. Waters, F. Byrne, D. Iverson, M. Sutherland, J. Gold, C. Puplick</td>
<td>927</td>
</tr>
<tr>
<td>Antibody administration in experimental influenza increases survival and enhances the effect of oseltamivir</td>
<td>B. N. J. Pourroy, H. J. Kolmos, L. P. Nielsen</td>
<td>933</td>
</tr>
<tr>
<td>Influenza epidemics and Spanish climatic domains</td>
<td>P. Fdez-Arroyabe</td>
<td>941</td>
</tr>
<tr>
<td>Pandemic influenza: A global challenge for social marketing</td>
<td>S. C. Jones, D. Iverson</td>
<td>955</td>
</tr>
<tr>
<td>Influenza prevention can help meet wider public health objectives</td>
<td>A. Palache</td>
<td>963</td>
</tr>
<tr>
<td>Adaptation in polymerase basic protein 1 family from influenza A virus to climate change</td>
<td>S. M. Yan, G. Wu</td>
<td>968</td>
</tr>
<tr>
<td>Retrospective survey of avian influenza H5N1 infection in Northern Vietnam by using a combinational serologic assay</td>
<td>H. M. Luong, S.-F. Wang, V. T. Trao, M. Chen, J. C. Huang, P. Dac Cam, Y.-T. Lin, Y.-M. A. Chen</td>
<td>974</td>
</tr>
<tr>
<td>First isolation and identification of H1N1 swine influenza viruses in Colombian pig farms</td>
<td>G. C. Ramirez-Nieto, C. A. D. Rojas, V. J. V. Alfonso, J. J. Correa, J. D. M. Galvis</td>
<td>983</td>
</tr>
<tr>
<td>The nature of proteins in influenza</td>
<td>K. Akila, P. Balamurugan, E. Rajasekaran</td>
<td>991</td>
</tr>
<tr>
<td>Knowledge and preventive measures practiced by junior high school students from Mexico City regarding influenza A (H1N1)</td>
<td>V. Cruz-Licea, F. González-Domínguez, L. Vargas-Parada, M. Hernández-Riquelme, A. Flisser</td>
<td>995</td>
</tr>
<tr>
<td>The evolution of influenza viruses</td>
<td>H. X. Shao</td>
<td>1000</td>
</tr>
</tbody>
</table>

The figure on the front cover is from the article published in Health, 2012, Vol. 4, Special Issue II, pp. 946-954 by Edgar E. Lara-Ramírez, et al.

Copyright © 2012 SciRes.  
HEALTH

Journal Information

SUBSCRIPTIONS


Subscription rates:
Print: $79 per issue.
To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements
Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)
E-mail: sub@scirp.org

COPYRIGHT

Copyright©2012 Scientific Research Publishing, Inc.
All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording, scanning or otherwise, except as described below, without the permission in writing of the Publisher.

Copying of articles is not permitted except for personal and internal use, to the extent permitted by national copyright law, or under the terms of a license issued by the national Reproduction Rights Organization.

Requests for permission for other kinds of copying, such as copying for general distribution, for advertising or promotional purposes, for creating new collective works or for resale, and other enquiries should be addressed to the Publisher.

Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assumes no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:
E-mail: health@scirp.org
HEALTH
A Journal Published by Scientific Research Publishing, USA
http://www.scirp.org/journal/health

Editor-in-Chief
Prof. James J. Chou
Harvard Medical School, USA

Associate Editors
Prof. Leonid P. Titov
The Republican Research and Practical Center for Epidemiology and Microbiology, Belarus
Dr. Wei-Zhu Zhong
Gordon Life Science Institute, USA

Editorial Board
Dr. Yiqiang Cai
Yale University, USA
Prof. Cecilia L. W. Chan
The University of Hong Kong, Hong Kong (China)
Prof. James C. S. Chim
University of Hong Kong, Hong Kong (China)
Prof. Robert M. Goodman
School of Health, Physical Education, and Recreation Indiana University, USA
Prof. Reginald M. Gorczynski
University Health Network, Canada
Dr. Yohichi Kumaki
Utah State University, USA
Dr. Chih Ming Lin
Cathay General Hospital, Chinese Taipei
Prof. Aron D. Mosnaim
Rosalind Franklin University of Medicine and Science, USA
Prof. George Perry
University of Texas at San Antonio, USA
Dr. Jason L. Powell
University of Central Lancashire, UK
Dr. Bruce I. Reiner
Maryland Veterans Affairs Medical Center, USA
Prof. Sheryl L. Szeinbach
Division of Pharmacy Practice and Administration, The Ohio State University, College of Pharmacy, USA

HEALTH is an international journal dedicated to the latest advancement of human health. The goal of this journal is to provide a platform for doctors and academicians all over the world to promote, share, and discuss various new issues and developments in health related problems. All manuscripts must be prepared in English, and are subject to a rigorous and fair peer-review process. Accepted papers will immediately appear online followed by printed hard copy. The journal publishes original papers.

We are also interested in: 1) Short reports—2-5 page papers where an author can either present an idea with theoretical background but has not yet completed the research needed for a complete paper or preliminary data; 2) Book reviews—Comments and critiques.

Notes for Intending Authors
Submitted papers should not be previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. For more details, please access the website.

Website and E-Mail
http://www.scirp.org/journal/health E-mail: health@scirp.org