Journal Editorial Board

ISSN 2164-5167 (Print)  ISSN 2164-5175 (Online)
http://www.scirp.org/journal/ajibm

Editorial Board

Dr. Javier De Andrés  University of Oviedo, Spain
Dr. Ali Azadeh  University of Tehran, Iran
Dr. Massimiliano Celli  University of Roma Tre, Italy
Prof. Ada Che  Northwestern Polytechnical University, China
Prof. Singa Wang Chiu  Chaoyang University of Technology, Chinese Taipei
Prof. Ubaldo Comite  University of Calabria, Italy
Prof. Kisperska-Moroñ Danuta  University of Economics, Poland
Prof. Mário Franco  University of Beira Interior, Portugal
Dr. Fernando J. Garrigos-Simon  Universitat Politecnica de Valencia, Spain
Prof. Roland Gillet  Paris 1 University, France
Dr. Md. Mamun Habib  Universiti Utara Malaysia (UUM), Malaysia
Prof. Mhand Hifi  Université de Picardie Jules Verne, France
Prof. Voratas Kachitvichyanukul  Asian Institute of Technology, Thailand
Prof. Hans Löfsten  Chalmers University of Technology, Sweden
Prof. Eugene Levner  Ashkelon Academic College, Israel
Prof. M. K. Luhandjula  University of South Africa, South Africa
Dr. John R. Owen  Centre for Social Responsibility in Mining University of Queensland, Australia
Prof. Sanda Renko  University of Zagreb, Croatia
Dr. Shib Sankar Sana  Bhangar Mahavidyalaya, India
Dr. Eric D. Smith  University of Texas at El Paso, USA
Dr. Faisal Talib  University Poltechnic, Aligarh Muslim University, India
Prof. Sangbing Tsai  University of Electronic Science and Technology of China, China
Dr. Bill T. L. Tseng  The University of Texas, USA

Academic Editor

Dr. Grigorios L. Kyriakopoulos  National Technical University of Athens (NTUA), Greece
# Table of Contents

**Volume 7 Number 3**

**March 2017**

1. **Analysis on the International Competitiveness of Beijing’s Cultural Creative Industries**  
   K. X. Cao, J. S. Niu
   
2. **Ghost Culture, Face Culture and Illusion of Demand—A Cultural Perspective of Pension Real Estate**  
   D. Y. Gao, Y. Zeng
   
3. **Research on the Deficit of China’s Tourism Service Trade and Countermeasures**  
   C. F. Guo, C. Liao
   
4. **Effects of Deposit Insurance on Self-Discipline of Bank Franchise Value**  
   Y. Z. Zhao
   
5. **The Effects of Product Innovation Locus on Consumers Adoption of New Products—Based on Regulatory Focus and Information Processing Fluency**  
   Y. Zhang, P. P. Tang
   
6. **Why Continuous Improvement Programs Fail in the Egyptian Manufacturing Organizations? A Research Study of the Evidence**  
   M. H. A. Soliman
   
7. **From Open Innovation to Crowd Sourcing: A New Configuration of Collaborative Work?**  
   D.-G. Tremblay, A. Yagoubi
   
8. **The Effects of Altruism and Social Background in an Online-Based, Pay-What-You-Want Situation**  
   H. Peschla, A. Suessmair, G. Meier
   
9. **The Mechanism of Corporate Social Responsibility Fulfillment to Promote Forest Investment**  
   J. P. Yin, J. Q. Wang, L. X. Min
   
10. **Analysis on the Significance of Constructing Asian Infrastructure Investment Bank**  
    F. Wei
   
11. **Research on the Efficiency of China’s Listed Home Appliance Industry—A Method Based on Three-Stage DEA**  
    L. J. Du
Understanding Government Purchasing Public Services in China: Case Study of Guangdong and Yunnan

L. H. Qi, J. Guo

A Study on the Relationship between the Shareholding Ratio of the Controlling Shareholders and the Capital Occupation under the Different Capital Structures

X. G. Lv
American Journal of Industrial and Business Management (AJIBM)

Journal Information

SUBSCRIPTIONS


Subscription rates:
Print: $79 per issue.
To subscribe, please contact Journals Subscriptions Department, E-mail: sub@scirp.org

SERVICES

Advertisements
Advertisement Sales Department, E-mail: service@scirp.org

Reprints (minimum quantity 100 copies)
E-mail: sub@scirp.org

COPYRIGHT

Copyright and reuse rights for the front matter of the journal:
Copyright © 2017 by Scientific Research Publishing Inc.
This work is licensed under the Creative Commons Attribution International License (CC BY).
http://creativecommons.org/licenses/by/4.0/

Copyright for individual papers of the journal:
Copyright © 2017 by author(s) and Scientific Research Publishing Inc.

Reuse rights for individual papers:
Note: At SCIRP authors can choose between CC BY and CC BY-NC. Please consult each paper for its reuse rights.

Disclaimer of liability
Statements and opinions expressed in the articles and communications are those of the individual contributors and not the statements and opinion of Scientific Research Publishing, Inc. We assume no responsibility or liability for any damage or injury to persons or property arising out of the use of any materials, instructions, methods or ideas contained herein. We expressly disclaim any implied warranties of merchantability or fitness for a particular purpose. If expert assistance is required, the services of a competent professional person should be sought.

PRODUCTION INFORMATION

For manuscripts that have been accepted for publication, please contact:
E-mail: ajibm@scirp.org
American Journal of Industrial and Business Management (AJIBM) is an international journal dedicated to publishing high quality, original papers, and research developments in theories and applications in all areas of industrial and business management. AJIBM covers the following topics:

**Business Management**
- Accounting, Auditing and Taxation
- Accounting Information Systems
- Business Economics
- Business Intelligence and Strategy
- Finance and Investment
- General Business Research
- Human Resources Management
- Marketing Theory and Applications
- Organization Studies
- Operations Management
- Risk Management

**Industrial Engineering & Management**
- Facilities Planning & Materials Handling
- Human Factors, Ergonomics and Safety
- Manufacturing, Control and Automation
- Operations Management
- Operations Research
- Optimization Theory and Applications

**Planning, Scheduling, and Project Management**
- Production, Inventory Management, and Logistics
- Reliability, Quality Management
- Transportation, Supply Chain Management

**Information Management & Applications**
- Computational Intelligence
- Decision Support Systems
- Information Management
- Innovation, Technology Management
- Management Information Systems
- Modeling and Simulation of Industrial and Business Systems

**Others**
- Environment and Energy Management
- General Management
- Health Care Systems and Management
- Stochastic Models and Statistics in Industrial and Business Applications

Other related topics are also welcome. All manuscripts must be prepared in English and are subject to a rigorous and fair peer-review process. AJIBM contains the following types of papers: (1) Research articles, show original research results that contribute to the theory, methodology, and applications of industrial and business management. (2) Invited reviews, present the developments in industrial and business management topics over the recent years.

**Notes for Intending Authors**
Submitted papers should not have been previously published nor be currently under consideration for publication elsewhere. Paper submission will be handled electronically through the website. All papers are refereed through a peer review process. For more details about the submissions, please access the website.

**Website and E-Mail**
http://www.scirp.org/journal/ajibm
E-mail: ajibm@scirp.org